

# Fairport Reimagine the Erie Canal Plein Air Festival Community Paint Out

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# Sponsorship Opportunities



# About the Plein Air Festival



The Fairport Plein Air Community Paint Out is hosted by the **Fairport Public Arts Committee**. The committee is tasked with overseeing the Fairport Public Art Plan and facilitating public art within the Village of Fairport. The committee also provides programming and art support to the communities of Fairport and Perinton.

**Our second annual event takes place on Saturday, September 30, 2023.**



## What is Plein Air?

A “Plein Air” is an “open-air” painting event. Artists will check in at our exhibition venue, Faircraft Brauhaus, then spend the morning painting in various beautiful locations within the village. They will then bring their paintings back for display. In the afternoon, we’ll host a ticketed event where attendees can enjoy a glass of beer, wine, or soda and preview the Art, followed by a public viewing and sale of the Art, along with a “Best in Show” and “People’s Choice” award.

# Become a Sponsor

Please join us as we celebrate our second annual Fairport Reimagine the Canal Plein Air Community Paint Out, held Saturday, September 30, 2023, throughout the lovely village of Fairport, NY, and culminating in an exhibition and sale at Faircraft Brauhaus.

**We are seeking sponsors to support this cultural event!** The village will be teeming with activity, as visitors descend along Main Street to participate in the annual Scarecrow Festival and Oktoberfest in Fairport and witness artists painting “en plein air” – out in the open air, painting what they see. We will have a captive audience of all ages and are thrilled to showcase Fairport in this new and exciting way!

We welcome sponsorships in the form of monetary donations from businesses, as well as individual patrons of the arts. See the next page for sponsorship levels.

Financial support can be provided by scanning the QR Code below, or by sending a sponsorship form (see page 5 of this packet) and check to the Fairport Partnership Foundation designated as “Fairport Plein Air support.”

Checks may be mailed to:  
Fairport Foundation  
Attn: Plein Air Support  
6 N. Main St.  
Fairport, NY 14450

Individual patrons of the arts who donate at the \$100 level or more will receive two tickets to the preview event, which includes a complimentary glass of beer, wine, or soda.

**Please email [fairportpleinair@gmail.com](mailto:fairportpleinair@gmail.com) with any questions.**



# Sponsorship Benefits

## GOLD

**\$1,000**

- Company name or logo displayed on our website sponsor page with link you provide
- Receive a shout out with thanks on our social media platforms (Facebook, Twitter, Instagram). We will include your company name, logo, and a link that you provide
- A mention with thanks in Press Release statements
- Opportunity to provide promotional materials for attendees to be distributed at entrance
- 8 Guest Tickets to Fairport Plein Air Community Paint Out

## SILVER

**\$500**

- Company name or logo displayed on our website sponsor page with link you provide
- Receive a shout out with thanks on our social media platforms (Facebook, Twitter, Instagram). We will include your company name, logo, and a link that you provide
- A mention with thanks in Press Release statements
- 6 Guest Tickets to Fairport Plein Air Community Paint Out

## BRONZE

**\$250**

- Company name or logo displayed on our website sponsor page with link you provide
- Receive a shout out with thanks on our social media platforms (Facebook, Twitter, Instagram). We will include your company name, logo, and a link that you provide
- 4 Guest Tickets to Fairport Plein Air Community Paint Out

# Sponsorship Form

**Yes, I am interested in sponsoring the second annual Fairport Reimagine the Canal Plein Air Community Paint Out!**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Time Phone: \_\_\_\_\_

Cell or Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## **Sponsorship Level**

I'd like to support the Fairport Reimagine the Canal Plein Air Community Paint Out as follows:

Level: \_\_\_\_\_

Dollar Amount: \$ \_\_\_\_\_

\_\_\_\_\_ Enclosed is my check

\_\_\_\_\_ Charge my credit card: \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ AMEX

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

## **Please mail completed forms/checks to:**

Fairport Foundation

Attn: Plein Air Support

6 N. Main St.

Fairport, NY 14450

**fairportpleinair@gmail.com**



# Presenting Sponsors

